



Guide to Getting Started On Spareground

We hope that using Spareground is a fairly straight forward process, however, we have decided to pass on a few pointers which will help make your listing easily found and more appealing.

Be Descriptive!

All the text boxes are free text so feel free to be as descriptive as you can.

One of the most important fields in this aspect is the location. By only entering a term such as “Chesterford” then you have already restricted the likelihood that the listing will be found. If you enter “Chesterford , Saffron Walden, Essex” then you are far more likely to be found. Keep in mind that a lot of people may search at the county level if they are searching for something like storage facilities for example.

The remaining fields such as general description, nearby events and venues will all help people find your listing.

Remember than people may not search for London but will search for Olympics or Wembley or Wimbledon tennis for example, so by filling out the fields as fully as you can, will help users find you.

Add some photos

Users can add up to 5 photos to support their listing so as long as your images fit the size and format criteria (under 500 kb and in jpeg or gif format) then brighten up your listing with some nice photos!

Think About What You Charge

As Spareground is a UK wide website, what people think is an acceptable cost will vary depending on your location either within the UK itself or even within a particular area.

Think about what you yourself would be prepared to pay for your listed space.

Parking spaces in major city locations can attract fees of £120 to £300 per month but smaller cites towns or rural locations would only attract in the region of £60 to £150 per month.

Additionally with things such as storage space, if the major companies such as Big Yellow Storage etc can still provide it cheaper then you may miss out here. Average prices will usually be in the range of £5 to £20 per week depending on the type and size of storage offered.

In any case, you can always negotiate a price with any potential taker, just add a term such as “open to negotiation” or “to be finalised” in the price field.

For advertising of garden space, you are unlikely to make any significant sums of money from this. Keep in mind that most council run allotment plots charge only £15 to £40 for a whole year. Think of a figure along those lines or, take payment in the form of produce from the garden! Always remember too that a well kept and used garden looks a lot better than an unused overgrown jungle!

Anything Else?

If there is anything else that you think would be helpful in your use of the Spareground website then please do let us know.

We are looking at Spareground as a website that will continually change to reflect the needs of the user so if there is anything we can improve on then let us know!

You can contact us at mail@spareground.com.